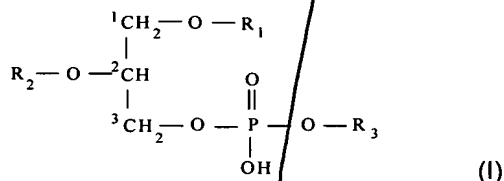


WHAT IS CLAIMED IS:

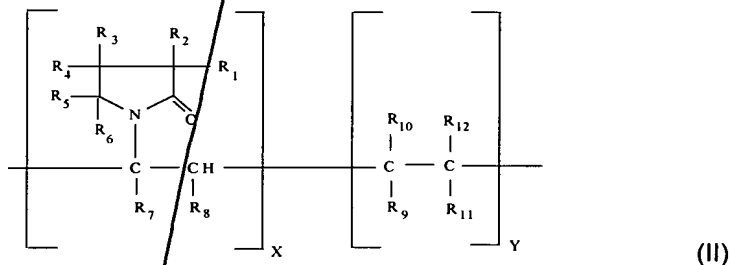
1. A cosmetic composition, comprising:

- a. from about 0.1% to about 5%, by weight of the composition, of a phospholipid having the formula



in which  $\text{R}_1$  represent  $\text{C}_{10-20}$  acyl,  $\text{R}_2$  represent hydrogen or  $\text{C}_{10-20}$  acyl,  $\text{R}_3$  represent hydrogen, 2-trimethylamino-1-ethyl, 2-amino-1-ethyl,  $\text{C}_{1-4}$  alkyl,  $\text{C}_{1-5}$  alkyl substituted by carboxy,  $\text{C}_{2-5}$  alkyl substituted by hydroxy,  $\text{C}_{2-5}$  alkyl substituted by carboxy and hydroxy or  $\text{C}_{2-5}$  alkyl substituted by carboxy and amino, the inositol group or the glyceryl group, or salts of these compounds;

- b. from about 0.1% to about 30%, by weight of the composition, of at least one PVP-copolymer of formula:



in which the radicals  $\text{R}_1$ - $\text{R}_{12}$  represent, independently of each other, a straight or branched  $\text{C}_{10}$ - $\text{C}_{40}$  alkyl radical, or a hydrogen atom, at least of said radicals  $\text{R}_1$ - $\text{R}_{12}$  being different from the hydrogen atom, Y can be equal to or greater than zero and X must not be equal to zero; and

- c. from about 0.1% to about 30%, by weight of the composition, of a resin.

2. The cosmetic composition of Claim 1 wherein the phospholipid is a naturally occurring phospholipid.

3. The cosmetic composition of Claim 2 wherein the phospholipid is lecithin.

4. The cosmetic composition of Claim 3 wherein, the lecithin is selected from the group consisting of oil-free lecithin, fractionated lecithin, and mixtures thereof wherein the lecithin has a phospholipid content of not less than 75% and with less than 5% free oil present.
5. The cosmetic composition of Claim 1 wherein the PVP copolymer is selected from the group consisting of tricontanyl PVP copolymer, PVP/hexadecane copolymer, PVP/eicosene copolymer, and mixtures thereof.
6. The composition of Claim 1 wherein the resin is contained within a water insoluble latex.
7. The cosmetic composition of Claim 6 wherein the water insoluble latex is selected from the group consisting of acrylates copolymers, styrene/acrylates/methacrylate copolymer, acrylic latexes, styrene/acrylic ester copolymer latexes, polyvinylacetate latex, polyvinylacetate latexes, vinyl acetate/ethylene copolymer latexes, styrene/butadiene copolymer latexes, styrene/butadiene copolymer latexes, polyurethane latexes, butadiene/acrylonitrile copolymer latexes, butadiene/acrylonitrile copolymer latexes, ammonium acrylates copolymer, styrene/acrylates/acrylonitrile copolymer latex, and mixtures thereof.
8. The cosmetic composition of Claim 7 wherein the water insoluble latex is an ammonium acrylates copolymer.
9. The cosmetic composition of Claim 1 further comprising a fat selected from the group consisting of glyceryl monostearate, glyceryl distearate, glyceryl tristearate, palmitate esters of glycerol, C18-36 triglycerides, glyceryl trihehenate, C18-36 acid triglycerides and mixtures thereof.
10. The cosmetic composition of Claim 9 wherein the mixture of the fat and phospholipid is at a level of at least 1% by weight of the composition, and the ratio of fat to phospholipid is from about 3:1 to about 12:1.
11. The cosmetic composition of Claim 10 wherein the mixture of the fat and phospholipid is at a level of at least 1% by weight of the composition, and wherein the ratio of fat to phospholipid is from about 3.5:1 to about 10.5:1

12. The cosmetic composition of Claim 1 wherein said composition further comprises a dermatologically acceptable carrier.
13. The cosmetic composition of Claim 12 wherein the carrier is a volatile carrier selected from the group consisting of water, lower alcohols, dihydric alcohols, polyols, hydroalcoholic mixtures, hydrocarbons, halogenated hydrocarbons, linalool, hydrocarbon esters, volatile silicones and mixtures thereof.
14. The cosmetic composition of claim 13 wherein the carrier is selected from the group consisting of water, ethyl alcohol, dihydric alcohols, polyols and mixtures thereof.
15. The cosmetic composition of claim 14 wherein the carrier is a mixture of water and ethyl alcohol and wherein the ratio of water to ethyl alcohol is from about 60:1 to about 4:1.
16. The cosmetic composition of Claim 1 that further comprises a wax.
17. The cosmetic composition of Claim 16 wherein the wax is selected from the group consisting of animal waxes, vegetable waxes, mineral waxes, various fractions of natural waxes, synthetic waxes, petroleum waxes, ethylenic polymers, Fischer-Tropsch waxes, silicone waxes, and mixtures thereof.
18. The cosmetic composition of Claim 17 wherein said wax is selected from the group consisting of beeswax, lanolin wax, carnauba, candelilla, ozokerite, ceresin, paraffins, microcrystalline waxes, polyethylene, C24-45 alkyl methicones, and mixtures thereof.
19. The cosmetic composition of Claim 1 that further comprises pigments selected from the group consisting of inorganic pigments, organic lake pigments, pearlescent pigments, and mixtures thereof.
20. The cosmetic composition of Claim 19 wherein the pigments are inorganic pigments selected from the group consisting of rutile titanium dioxide, anatase titanium dioxide, black iron oxide, yellow iron oxide, red iron oxide, manganese violet, ultramarine blue, chromium oxide, chromium hydrate, ferric blue, and mixtures thereof.

21. The cosmetic composition of Claim 20 wherein the pigments are surface-treated.
22. The cosmetic composition of Claim 1 that further comprises an emulsifier selected from the group consisting of soaps, phosphate esters, ethoxylated alcohols, ethoxylated fatty acids, ethoxylated fatty esters, polyol ether esters, glycerol esters, sucrose or sorbitan esters, glucose esters, potassium or DEA-cetyl phosphate, fatty esters and mixtures thereof.
23. The cosmetic composition of Claim 1 that is a mascara product that further comprises cosmetic fillers, preservatives, and mixtures thereof.
24. The cosmetic composition of Claim 1 that is in a product form suitable for application to keratinous tissue wherein said product form is selected from the group consisting of lipsticks, foundations, eyeliners, lipliners, eyeshadows, rouges, and combinations thereof.
25. The cosmetic composition of Claim 1 that is in a product form suitable for application to keratinous tissue wherein said product form is a mascara.

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